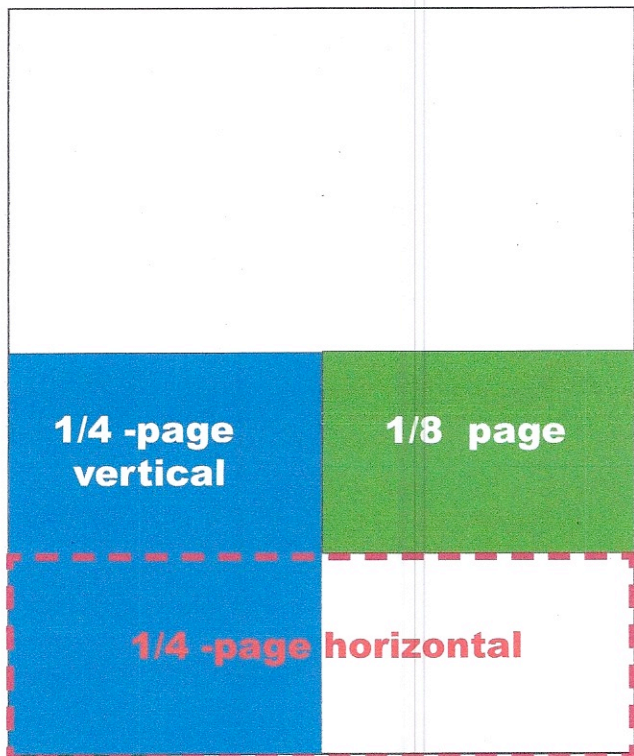


Successful Aging

ADVERTISING RATE CARD



Successful Aging is printed bi-monthly by the Center for Successful Aging; and 10,000 copies are hand-delivered to senior centers, senior residences, clinics, stores and other sites catering to seniors from Goleta to Carpinteria. It is also posted online at www.csasb.org.



Ad Rate:

1/4 page = \$200

1/8 page = \$125

Ad Size:

1/4 page vertical: 6.125" h x 4.75" w

1/4 page horizontal: 3.063" h x 9.5" w

1/8 page: 3.063" h x 4.75" w

Advertising Agreement

Date _____

Issue date requested: _____

Advertiser Name _____

Contact person _____

Address _____

City/State/Zip _____

Phone _____

e-mail: _____

Ad size requested (circle): 1/8-page 1/4-page vertical 1/4-page horizontal [horz. only at page bottom]

Indicate page placement preference (if any): _____ (Note.-- Editor reserves the right of final ad placement decision, based on space availability and page layout constraints)

Full color available on back-page: \$50 extra. No extra charge for full-color ad on any page in the web edition. Additional charges apply if CSA does the ad design/layout.

Please submit camera-ready ad (jpeg or pdf format) two weeks before publication date. Graphic image resolution should be at 300 dpi.

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